



## Press Release

### Six 9s Research Results for Billtrust Announced

**Scottsdale, Arizona, March 5, 2015** – Billtrust, the leading provider of invoice-to-cash solutions, has announced results of their 2014 survey designed and conducted by Six 9s Associates, Inc. Focused on understanding the attitudes and plans businesses have for electronic billing channels, the results show that not only do businesses link the invoicing process with revenue collection and corporate cash flow, they are also linking the process with customer satisfaction. Among survey respondents, 89% said they see a customer-friendly billing process as a key component of customer satisfaction.

To see the entire Billtrust announcement click on the following link:

<http://www.billtrust.com/press-releases/billtrust-survey-points-to-growing-role-of-billing-as-a-strategic-function/>

Six 9s and Billtrust are scheduled to start planning the 2015 invoice-to-cash research project in June.

#### **About Billtrust**

Headquartered in Hamilton New Jersey, Billtrust is the premier provider of automated invoice-to-cash solutions. Billtrust integrates three key areas of the invoice-to-cash process: presentment, payment, and cash application, helping its clients connect with their customers and cash while strengthening their revenue and cash flow. Working with more than 1,200 North American businesses across B2B and B2C markets, Billtrust's comprehensive offerings enables its clients to solidify customer relationships, increase productivity, improve cash flow, and seamlessly migrate to electronic channels. For more information, visit Billtrust at [www.billtrust.com](http://www.billtrust.com).

#### **About Six 9s Associates, Inc.**

Six 9s is a full-service, customer research firm that plans, designs, and conducts customer satisfaction, customer service, and customer requirements assessments and surveys. The results help clients achieve success by delivering powerful and actionable information about their customers and markets. Founded in 2001, Six 9s is headquartered in Scottsdale, Arizona.

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***For Immediate Release***



## **Press Release**

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