



Press Release

Six 9s Launches Global Multi-lingual Research Service

Scottsdale, Arizona, October 3, 2005 – Six 9s Associates, Inc. (Six 9s), a full-service customer research firm, has launched a multi-lingual program to conduct nationwide and worldwide customer research in the native language of their clients' key markets. For North American markets, that means offering surveys in English, Spanish, and/or French (for Canada). For Asian markets, that means conducting surveys in Japanese, Korean, Mandarin, or other languages. This allows Six 9s' customer research services to reflect total customer and market views and to drill down to key market segments during results analysis in an integrated way leaving out no customer segment.

About Six 9s Associates, Inc.

Six 9s is a full-service, customer research firm that plans, designs, and conducts customer satisfaction, customer service, and customer requirements assessments and surveys. The results help clients achieve success by delivering powerful and actionable information about their customers and markets. Founded in 2001, Six 9s is headquartered in Scottsdale, Arizona.

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For Immediate Release